



## Trimester

Spring : January - April  
Summer : May - August  
Fall : September - December



## Daffodil International University

### Permanent Campus:

Datta Para, Ashulia, Savar, Dhaka,  
Cell : 01833102806, 01847140068.

### Main Campus:

Daffodil Tower, 4/2, Sohbanbag, Mirpur Road, Dhanmondi, Dhaka,  
Tel : 48111639, 48111670, 9128705  
Cell : 01841493050, 01847140094, 01847140095  
01847140096, 01713493039, 01713493051

### Uttara Admission Office:

House # 4 & 6, Road # 7, Sector # 3, Uttara, Dhaka.  
Tel : 58954660, 58952010  
Cell : 01713493141, 01811458841.



# BBA

## Bachelor of Business Administration



**Daffodil**  
International  
University

Effective from  
Fall 2017

Apply Online  
<http://www.admission.daffodilvarsity.edu.bd>  
[www.daffodilvarsity.edu.bd](http://www.daffodilvarsity.edu.bd)

## About Bachelor Of Business Administration Program

The Bachelor of Business Administration (BBA) Program, under the Department of Business Administration, prepares students for management and administrative career in business, industry, teaching, government and non-government organizations. The goal of the program is to produce quality graduates who are competent enough to meet the contemporary and emerging needs of society and business enterprises, and provide the nation with knowledgeable and skilled managers who are able to meet the challenging needs of the business environment today and days to come.

### Admission Requirements

Minimum second division or (2.5 GPA on average) both in SSC and HSC. Students from English medium, have to complete 5 subjects in O level, 2 subjects in A level. Out of these 7 subjects, 4 have to be minimum B and 3 have to be minimum C. D grade is not acceptable. University Admission process will be followed strictly.

### Basic Structure Of BBA Course Curriculum

The basic credit requirements for a student pursuing a BBA Degree are given in the following Table.

Categories of Courses	No. of Courses	Credits
Core Courses	25	75
GED Courses	07	21
Open Elective Courses	02	06
Concentration Courses (5 Compulsory + 2 Elective)	07	21
Internship		03
<b>Total</b>	<b>41</b>	<b>126</b>

A student pursuing a BBA degree may be required to take 03 (three) non-credit courses such as Fundamentals of Mathematics, Fundamentals of English and one foreign language other than Bangla and English. Whether a student has to take the first two courses depends upon his/her previous academic records and score on admission test conducted by the university.

A student pursuing a BBA Degree can do a concentration in any of the following areas:

1. Finance
2. Marketing
3. Accounting
4. Human Resource Management
5. Management Information System
6. Banking and Insurance
7. Supply Chain Management\*
8. Leadership\*
9. Entrepreneurship\*

NB: Star-marked concentrations in BBA program have been applied to UGC for approval.



## Fee Structure of BBA Program

Items of the Fees:	Amount
Admission Fee	15,000
Library Fee:	3,000
Rover Scout & BNCC Fee	1,000
Student Smart Card (In Balance 200 TK)	1,000
Student Life Insurance	1,600
Tuition Fee: (123 Cr. Hr. @ TK. 3,650)	4,48,950
Lab Fee: (2 Courses@ TK. 2,000 for Course Code no. MIS 101 & 202)	4,000
Semester Fee (11 Semester @ TK. 5,500)	60,500
Development fee (11 Semester @ TK. 4,500)	49,500
Extra Curricula Activities Fee: (11 Semesters @ TK. 1,500)	16,500
Internship Fee: (3 Cr Hr)	10,000
<b>Total payable (for 126 credits)</b>	<b>6,11,050</b>

\*Admission Form price 1000/-

While taking admission, a student has to pay a total of TK 35, 100.00 which is mentioned below:

Items of the fees	With 9 Credit Hours	With 12 Credit Hours
Admission Fee	15,000	15,000
Library Fee	3,000	3,000
Rover Scout & BNCC Fee	1,000	1,000
Student Smart Card (In Balance 200 TK)	1,000	1,000
Student Life Insurance	1,600	1,600
Laboratory Fee (1 course)	2,000	2,000
Semester Fee	5,500	5,500
Development Fee	4,500	4,500
Extracurricular Activities Fee	1,500	1,500
1st Installment ( During Admission)	35,100	35,100
2nd Installment (Before Mid Term Exam):	16,425	21,900
3rd Installment (Before Final Exam):	16,425	21,900
<b>Total Fees of 1st Semester</b>	<b>67,950</b>	<b>78,900</b>

### Fees of Subsequent Semesters:

Items of the fees	With 9 Credit Hours	With 12 Credit Hours
Semester Fee	5,500	5,500
Development Fee	4,500	4,500
Extracurricular Activities Fee	1500	1500
1st Installment ( During Registration):	11,500	11,500
2nd Installment (Before Mid Term Exam):	16,425	21,900
3rd Installment (Before Final Exam):	16,425	21,900
<b>Total Fees of each Semester</b>	<b>44,350</b>	<b>55,300</b>

### Scholarships Opportunity:

The students can avail themselves of scholarship opportunity in different categories. Here's the link- [https://daffodilvarsity.edu.bd/page/scholarship\\_page\\_detail/diu-scholarship](https://daffodilvarsity.edu.bd/page/scholarship_page_detail/diu-scholarship)



To achieve a BBA degree with single concentration, a student has to complete at least 126 credits as shown in the above mentioned table.

To earn a BBA degree with an additional concentration, a student has to complete at least 132 credits. The breakdown of credits will be as follows:

Categories of Courses	No. of Courses	Credits
Core Courses	25	75
GED Courses	07	21
Open Elective Courses	01	03
1st Concentration Courses (Compulsory)	05	15
2nd Concentration Courses (Compulsory)	05	15
Internship		03
<b>Total</b>	<b>43</b>	<b>132</b>

A student will be allowed to start Internship only after completing 40 courses (120 credits) including all core and GED courses in case of a single concentration, and 42 courses (126 credits) including all core and GED courses in case of a double concentration.

### Joint Degree Programs

We have joint degree programs with some distinguished foreign universities. The students of BBA program can take their degree from the following universities under the joint degree program:

- University of Massachusetts, Dartmouth (UMass Dartmouth), USA.
- Fort Hayes State University, Kansas, USA.

### Clubs of the Department of Business Administration

The department has following clubs to facilitate co-curricular and extra-curricular activities of the students of BBA program:

- DIU Business and Education Club (DIUBEC)
- DIU Business Round-Up & Motivational Cell (DIU-BRMC)
- Yunus Social Business Centre (YSBC)
- Social Business Students' Forum (SBSF)
- Speak Out
- DIU Marketing Club
- DIU Finance Club
- DIU HRM Club



### Membership of Accreditation Councils and Other International Organizations

- The Association to Advance Collegiate School of Business (AACSB)
- Accreditation Council for Business Schools and Programs (ACBSP)
- Association of Management Development Institutions in South Asia (AMDISA)
- Kauffman FastTrac
- Kauffman Foundation
- International Association of Universities (IAU)
- International Association of University Presidents (IAUP)
- American Council on Education
- Association of Private Universities of Bangladesh (APUB)
- Asian University Presidents Forum (AUPF)

### International Linkages

We have collaboration with more than 150 universities from over 40 countries such as USA, UK, Germany, France, Spain, Turkey, Thailand, Sweden, Switzerland, Sri Lanka, Poland, Philippines, Romania, Russia, New Zealand, Malaysia, South Korea, China, Japan, Ireland, Indonesia, India, Cambodia, Australia, and Austria. List of Partner Universities of Daffodil International University Link:

<https://daffodilvarsity.edu.bd/international-linkage/>

### Corporate Linkages

We have corporate linkages with most of the leading institutions of Bangladesh. Here's the link-

<http://bba.daffodilvarsity.edu.bd/index.php/about-bba/industrial-linkage>

### Graduates' Placement

Our BBA graduates have achieved positions in most of the leading Government and Non-government Corporations of the country including multinational companies. Here's the link-

<http://bba.daffodilvarsity.edu.bd/images/where-Graduates-are.pdf>

